

BUILD A BETTER HEIFER[®]

FIRST DAY FORMULA[®] CS

Colostrum Supplement

To be fed as a supplement to maternal colostrum for newborn dairy or beef calves, or as a nutritional supplement to stressed dairy or beef calves

RESEARCH-SUPPORTED FEATURES AND BENEFITS

Contains 60 grams of bovine globulin protein per 200 gram packet

- Supplemental globulin protein may be necessary when colostrum quality or quantity is inadequate or when calves are stressed

Made with 100% dried bovine colostrum from U.S. Grade A dairies

- Provides protective benefits of maternal nutrients newborn calves need to optimize immune development and calf health

Free of disease-causing pathogens which can be transmitted to calves via maternal colostrum

- Provides assurance that diseases won't be passed from cow to calf, an important step in maintaining optimal calf health

Instantized manufacturing process

- Mixes very easily; all powder disperses into solution

Formulated with bio-available vitamins and trace minerals

- Provides immune support and promotes overall calf health and performance

Convenient package size

- Can be used as a supplement to maternal colostrum, or a nutritional supplement for stressed calves



AVAILABLE PACKAGE SIZE

200 gram packet – single dose

Case = 10 packets

STORAGE

Store in a cool, dry area for maximum stability

Avoid leaving open for extended periods of time

WHEN TO USE

First Day Formula[®] CS provides a boost in quality assurance when maternal colostrum is low quality.

- 60 grams of globulin protein per feeding

Convenience – Simply open package, mix and feed in clean equipment

USE	HOW AND WHEN TO FEED - FOR TYPICAL DAIRY OR BEEF CALVES AT BIRTH (80-100 LB.)	USAGE LEVEL
To supplement existing maternal colostrum for dairy calves	Mix 1 packet (200 grams) First Day Formula [®] CS with 2 quarts clean, warm (115° F) water. Agitate well and feed solution at body temperature using a nipple bottle. Feed at least 2 quarts of clean, disease-free colostrum, as well. Be certain entire volume is fed to the calf and, if necessary, use an esophageal feeder. Begin feeding calf milk replacer 6 to 12 hours later or at the next scheduled feeding.	1 packet (200 grams)
To supplement existing maternal colostrum for beef calves	Mix 1 packet (200 grams) First Day Formula [®] CS with 2 quarts clean, warm (115° F) water. Agitate well and feed solution at body temperature using a nipple bottle within 2-4 hours of birth. Be certain entire volume is fed to the calf and, if necessary, use an esophageal feeder. Allow calf to suckle the dam as normal.	1 packet (200 grams)
For nutritional support of stressed dairy or beef calves	Mix 1 packet (200 grams) First Day Formula [®] CS with 2 quarts clean, warm (115° F) water. Agitate well and feed solution at body temperature using a nipple bottle. For best results with stressed calves, do NOT feed with an esophageal feeder. For dairy calves, feed calf milk replacer at the next scheduled feeding. For beef calves, allow calf to suckle the dam as normal.	1 packet (200 grams)

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