

TD BEEF

BRIDGING THE GAP
BETWEEN DAIRY
AND BEEF!

WHO IS TD BEEF?

TD Beef is a cattle procurement system bridging the gap between the dairy and beef industries. Their vast network specializes in the progressive rearing and marketing of the most ideal beef x dairy offspring for the beef market.

PROGRAM SPECIFICS:

- ◆ Calves must be sired by TD Beef bulls that are sourced and developed specifically for today's grid-based beef supply chain.
- ◆ TD Beef provides age, source and third-party verification through RFID to ensure premiums.
- ◆ Dairy producers must utilize Select Sires as the supplier for 100% of their beef and dairy genetics.
- ◆ Follow ProfitSOURCE® calf care guidelines and reap the rewards of superior calf management.



WHAT ARE THE BENEFITS?



Improved, secure pricing for premium beef x dairy calves



Flexibility to enter the supply chain at any point; day-old calves, feeder weights or retain ownership



Elite, high-fertility genetics, hand selected to meet grid-based marketing at a reasonable fixed price



Connecting packer interest with age, source and third-party traceability through RFID

ELITE GENETICS LEAD TO SUPERIOR RESULTS!

